

the LOTTO REPORT

"Watchdogs of the Texas Lottery"

Publisher
Dawn Nettles

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May 29, 2014

The Honorable Greg Abbott
Office of the Attorney General
P. O. Box 12548
Austin, Texas 78711-2548

RE: Complaint - TX Lottery - Violation of Advertising Consumer Laws

Dear General Abbott:

The Texas Lottery is heavily promoting "Over 11 Million Winners To Date" on a lottery game titled - All or Nothing. This banner (shown below) can be found not only on their website but on 17,000 lottery monitors in retail stores statewide.

This is a FALSE claim - a blatant lie. As of May 28, 2014 - 11 pm - the true number of winning tickets (winners) is a mere 1,989,769.



The Texas Lottery is deceiving the public by including "break-even" tickets in their "winners" count.

As we all know, "break-even" tickets are not "winning" tickets as was determined in the early 2000's. If a player spends two dollars and gets two dollars back - tell me - what did he win? "Winning" is defined by receiving a profit - more money than spent on a wager.

#1520 \$1,000,000 JACKPOT
At Start of Game:
OVERALL ODDS: 1 in 2.88 (including break-even prizes)
TOP PRIZE ODDS: 1 in 1,500,000.00

In acknowledgement of this fact, the Texas Lottery was instructed to and agreed to include a "break-even" disclaimer on all scratch tickets and all advertising pieces.

Additionally, the Texas Lottery assured Senator Jane Nelson and the Sunset Commission that they would adhere to advertising consumer laws even though state agencies are exempt by law to truth in advertising.

The Public deserves truth in advertising from our state lottery. I posted this information on my website May 21. Because I know the Texas Lottery monitors my site daily, the failure to correct it indicates an intentional and malicious act of consumer deceit/fraud.

I pray action will be taken immediately to correct this situation. Thank you in advance for your attention to this matter.

Sincerely,

Dawn Nettles
Publisher

cc: Senator Jane Nelson, Senator Bob Deuell