



- Home
- Enter to Win
- Prizes & Winners
- Official Rules

"BILLION DOLLAR CHALLENGE™"
OFFICIAL RULES
SECOND CHANCE PROMOTION

1. **Eligibility:** The Georgia Lottery Corporation's BILLION DOLLAR CHALLENGE™ Second Chance Promotion ("the Promotion") is open to each eligible original purchaser at retail of a Georgia Lottery non-winning Willy Wonka® Golden Scratcher Game Ticket (Game #1280) ("Entrant"). The BILLION DOLLAR CHALLENGE™ Second Chance Promotion is a multistate second chance promotion of which the Georgia Lottery is one of several states who are participating. Willy Wonka® Golden Tickets (by whatever name) issued by other states are not eligible to be entered in the Promotion being administered by the Georgia Lottery. An Entrant must also be a legal resident of the United States, who is 18 years of age or older. Employees of the Georgia Lottery Corporation ("GLC" or "Georgia Lottery" or "Sponsor"), IGT Corporation, IGT International, BBDO Atlanta, Scientific Games Inc., MDI Entertainment, LLC and their respective parent companies, affiliates, subsidiaries, directors, officers, agents, contractors, advertising/promotional agencies, (collectively, "Sponsors"), and immediate family members living in the same household of each are not eligible. Void where prohibited by law.

2. **How to Enter:** Commencing on April 18, 2017 and continuing through a date to be determined and announced on the Georgia Lottery's BILLION DOLLAR CHALLENGE™ promotional website at www.galottery.com (the "Promotion Period"), an Entrant may submit an entry consisting of the serial number (located on the back of each qualifying ticket) of any non-winning Willy Wonka® Golden Ticket issued by the Georgia Lottery, along with required information, through the Georgia Lottery's BILLION DOLLAR CHALLENGE™ promotional website at www.galottery.com. Each ticket will count as one entry. Mailed entries will not be accepted. Entrants must follow the on-screen instructions to enter, and: (a) enter the required serial ticket number from a qualifying non-winning Willy Wonka® Golden Ticket; (b) click where indicated to show the Entrant's agreement to the Georgia Lottery's BILLION DOLLAR CHALLENGE™ Second Chance Promotion Official Rules; and c) click where indicated to submit the entry. Entrants may submit as many entries as they would like but each entry must be of a non-winning Willy Wonka® Golden Ticket issued by the Georgia Lottery for which the Entrant is the original bona fide purchaser. Entrants may only use one unique serial ticket number per entry. Multiple entries using the same Georgia Lottery ticket and entries via automated computer scripts or other programming techniques will be disqualified. If multiple entries are submitted with the same ticket number, only the first entry submitted will be valid. If a person submits a ticket that the person did not purchase himself/herself at retail, all of that person's entries may be disqualified. The computer clock of Sponsor's webmaster is the official timekeeping device of the Promotion.

Proof of submission does not constitute proof of delivery or entry. Each entry submitted must be manually key stroked and manually entered by the individual Entrant; automated and/or repetitive electronic submission of entries (including, but not limited to, entries made using any script, macro, bot or sweepstakes service), will be not be accepted and will be disqualified. Sponsor reserves the right in its sole discretion to disqualify any individual it finds to be tampering with the operation of the Promotion or to be acting in violation of these Official Rules.

Sponsors are not responsible for incomplete, lost, late, damaged, illegible, garbled, misdirected, forged, e-mail or for any technical problems, malfunctions of any telephone lines, computer systems, servers, providers, hardware/software, lost or unavailable network connections or failed, incomplete, garbled or delayed computer transmission or any combination thereof. Sponsors are not responsible

for any damage to any individual's computer system/software related to or resulting from participation or downloading any material in this Promotion. CAUTION: ANY ATTEMPT BY AN INDIVIDUAL TO DAMAGE ANY WEBSITE OR UNDERMINE THE LEGITIMATE OPERATION OF THIS PROMOTION IS A VIOLATION OF CRIMINAL AND CIVIL LAW. SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES FROM ANY SUCH INDIVIDUAL OR PROSECUTE TO THE FULLEST EXTENT PERMITTED BY LAW. If for any reason the Promotion is not capable of running as planned due to, without limitation, errors in these Official Rules, infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, insufficient sales or any other causes outside control of Sponsor which impair or affect the administration, security, fairness, integrity or proper conduct of this Promotion, the GLC reserves the right, at its sole discretion, to cancel, modify, terminate, or suspend the Promotion. In the event of termination, a notice will be posted on the Georgia Lottery's BILLION DOLLAR CHALLENGE™ promotional website at www.galottery.com.

3. **Drawings:** Two (2) drawings will be conducted on dates to be determined. The first drawing is estimated to take place in the Spring of 2018 and the second drawing is estimated to take place in the Spring of 2019. Once the drawing dates are set, the drawing dates and their corresponding entry period for each drawing date will be posted on the Georgia Lottery's BILLION DOLLAR CHALLENGE™ promotional website at www.galottery.com.

On each drawing date, eligible entries will be randomly selected from all eligible entries received during the corresponding entry period. Entries received outside of the corresponding entry period for the corresponding drawing date will not be eligible.

Odds of winning depend upon the total number of eligible entries received for each drawing in Georgia and other states participating in the BILLION DOLLAR CHALLENGE™ Second Chance Promotion. New entries during the corresponding entry period are required for each drawing. Entries will not be rolled over from one drawing to another drawing.

The Georgia Lottery Corporation reserves the right to conduct additional drawings and award additional prizes within the Promotion. Any amendments to the Promotion will be posted on the Georgia Lottery Corporation's promotional website at www.galottery.com

4. **Prizes:**

A. **Trip Prize**

Each Georgia Lottery BILLION DOLLAR CHALLENGE™ Second Chance Promotion Prize winner will win a trip for two (2) to Las Vegas. The trip prize includes: round-trip airfare for two (2) from any U.S. International airport to Las Vegas, Nevada, round-trip ground transportation for two (2), three (3) nights deluxe hotel accommodations (double occupancy), \$1,000 spending money, and the GLC will pay the minimum required federal and state tax withholdings for the value of the trip as part of the prize. The approximate value of the trip prize is seven thousand five hundred dollars (\$7,500) and includes the minimum required federal and state income tax withholdings. Expenses not identified in the prize description are excluded and the sole responsibility of the winner. The value of the trip prize will be reported for tax purposes and each winner will be responsible for paying any additional taxes or withholdings for the value of the trip above and beyond any federal and state taxes withheld, reported and paid by the Sponsors on behalf of the winner. Each trip winner and their guest are subject to a background investigation prior to the event. Only one trip per household per drawing.

If a Prize Winner (1) is traveling via air and fails to show at the designated time and place of departure, or (2) fails to check in to the hotel when he or she arrives in Las Vegas, Nevada, or (3) fails to arrive for his or her scheduled participation in the Billion Dollar Challenge™, or (4) is unable to attend the trip due to unforeseen and reasonable circumstances, the balance of the Trip Package shall be forfeited with the exception of the one thousand dollar (\$1,000.00) cash portion of the Prize, less any withholding taxes; however, the Georgia Lottery or MDI will appoint a proxy to play the Billion Dollar Challenge™ for the Prize Winner and the Prize Winner shall receive any prizes won by the proxy (less applicable taxes and any outstanding debt setoff remaining).

The minimum age requirement to play the Billion Dollar Challenge™ is twenty-one (21) years per Nevada State Law. If the Prize Winner is under the age of twenty-one (21) years old, he or she may pre-designate a proxy to play the Billion Dollar Challenge™ and the Prize Winner shall

receive any prizes won by the proxy (less applicable taxes and any outstanding debt setoff remaining).

Upon a Prize Winner being validated by the Georgia Lottery, title to such prize shall immediately pass to the Prize Winner. The Georgia Lottery's debt setoff procedures shall be applied at this point and the one thousand dollar (\$1,000.00) cash portion of the trip package will be subject to any debt setoff made according to law.

B. Chance To Play For Money Prizes

While in Las Vegas, the trip prize winners in Section A above will be invited to be contestants, along with the multistate trip prize winner contestants drawn by other state lotteries, in the Billion Dollar Challenge™ for the chance to win cash as set forth below.

The Billion Dollar Challenge™ is a three (3) round event which awards cash prizes and reduces the number of contestants per round as set forth below.

In Round 1, all of the multistate trip prize winners will receive an envelope which will contain either a cash prize or a Golden Ticket. There will be five (5) Golden Tickets. If a cash prize appears in the trip winner's envelope, the trip winner is awarded the cash prize amount and the trip winner's participation in the Billion Dollar Challenge™ ends. If the trip winner's envelope reveals one of the five (5) Golden Tickets, the trip winner wins a minimum of \$25,000 (twenty-five thousand dollars) and advances to Round 2.

In Round 2, the five (5) participants each receive an envelope. Each envelope contains either a "\$1,000,000 Challenge" message (there will be four (4) "\$1,000,000 Challenge" messages) or a Golden Ticket (there is only one (1) Golden Ticket). If a "\$1,000,000 Challenge" appears in a participant's envelope, those participants can play for the chance to win up to \$1,000,000 (One Million Dollars) by spinning a money wheel for the \$1,000,000 (One Million Dollars) prize. If a participant draws the Golden Ticket, that participant advances to Round 3.

In Round 3, there are three (3) steps that must be completed successfully for a chance to win the Billion Dollar Prize.

■ Step 1

The player is presented with (five) 5 envelopes; one (1) envelope contains a Golden Ticket and the other four (4) envelopes contain a \$250,000 message. If the player selects an envelope that contains a \$250,000 message, the player wins \$250,000 (Two Hundred Fifty Thousand Dollars) and advances to step 2; if the player selects the envelope that contains the Golden Ticket, the player wins \$500,000 (Five Hundred Thousand Dollars) and advances to step 2.

■ Step 2

The player is presented with 15 (fifteen) envelopes. One envelope contains a Golden Ticket and the other 14 envelopes contain a 4X multiplier. If the player enters step 2 with \$250,000 from step 1 and selects an envelope containing a 4X multiplier, the player wins \$1,000,000 (One Million Dollars) and the player's participation ends. If the player enters step 2 with \$250,000 (two hundred fifty thousand dollars) from step 1 and selects the envelope with the Golden Ticket, the player wins \$1,250,000 (One Million Two Hundred Fifty Thousand Dollars) and the player's participation ends. If the player enters step 2 with \$500,000 (five hundred thousand dollars) from step 1 and selects an envelope with a 4X multiplier, the player wins \$2,000,000 (Two Million Dollars) and the player's participation ends. If the player enters step 2 with \$500,000 (five hundred thousand dollars) from step 1 and selects the envelope containing the Golden Ticket, the player wins \$2,500,000 (Two Million Five Hundred Thousand Dollars) and the player may (but is not required) to advance to step 3 and risk losing part of the \$2,500,000 (Two Million Five Hundred Thousand Dollars) for a chance to win \$1,000,000,000 (ONE BILLION DOLLARS). If the player elects to not participate in step 3, the player wins \$2,500,000 (Two Million Five Hundred Thousand Dollars) and the game is over.

■ Step 3

If the player elects to proceed with step 3, the player is presented with 35 (thirty-five)

envelopes. One envelope contains a Golden Ticket and the other 34 envelopes contain a ½ multiplier. The player selects one envelope. If the player selects an envelope containing a ½ multiplier, the player's \$2,500,000 (Two Million Five Hundred Thousand Dollars) won in step 2 is reduced by ½ to \$1,250,000 (One Million Two Hundred Fifty Thousand Dollars) and the game ends. If the player selects the envelope containing the Golden Ticket, the player wins an annuity valued at \$1,000,000,000 (ONE BILLIONS DOLLARS). The annuity will be awarded in the form of a 40 (forty) year annuity with graduated payments. If the player wins the \$1,000,000,000 (ONE BILLION DOLLARS) annuity, the player may elect a \$250,000,000 (Two Hundred Fifty Million Dollars) cash prize in lieu of the annuity.

Prizes are not transferable, and no substitutes for prizes are available, except by Sponsor, which reserves the right, in its sole discretion, to substitute different prizes of comparable value. Sponsor's decisions shall be final and conclusive in all matters relating to the Promotion. Prize Winners will be responsible for any additional applicable federal, state, and local taxes and any customs charges or tariffs on a Prize. Each Prize Winner will be required to furnish his/her Social Security Number for federal and state tax reporting and withholding.

5. **Winner Notification:** Telephone and email contact will be attempted for each potential trip prize winner described in Section 4(A) who has a telephone number or email listed in the game entry. Prize winners will be required to complete, sign, and return a Winner Claim form and an Affidavit of Eligibility and Liability/Publicity Release within fourteen (14) days of the drawing. If, after reasonable attempts to contact a prize winner by the Georgia Lottery Corporation, a prize winner cannot be contacted or does not return the form(s) within fourteen (14) days of the drawing, the prize may be forfeited. In the event the prize is forfeited, an alternate Entrant will be awarded the prize.

Acceptance of prize shall further constitute and signify the prize winner's agreement and consent that Sponsor may use the prize winner's name, likeness and/or prize and biographical information worldwide without limitation and without further compensation, except where expressly prohibited by law.

6. **General Terms and Conditions:** The Georgia Lottery Corporation, IGT Corporation, IGT International, BBDO Atlanta, Scientific Games International, Inc., MDI Entertainment, LLC and their respective parent companies, affiliates, subsidiaries, directors, officers, agents, contractors, advertising/promotional agencies, and employees assume no liability or responsibility for damages, losses, or injury resulting from this promotion or acceptance or use of a prize. Taxes and any other incidental expenses not specifically mentioned herein are the sole responsibility of a Prize Winner. All federal, state, and local laws and regulations shall apply.

By participating in the Promotion, all participants and prize winners agree to the Georgia Lottery's BILLION DOLLAR CHALLENGE™ Second Chance Promotion Official Rules and the decisions of the Georgia Lottery, whose decisions shall be final in all respects and legally binding in all matters related to this Promotion. All participants and prize winners agree to release and discharge, hold harmless and indemnify Sponsor against any and all liability whatsoever for any injuries, losses, harm, damage (including but not limited to property damage, personal injury and/or death), claims, actions, costs and expenses (including without limitation, all attorney's fees and court costs) arising directly or indirectly from or in connection with his/her participation in the Promotion, acceptance, possession or use/misuse of the prize or participation in any prize-related activity, including but not limited to any travel-related thereto or any goods/services provided in connection with any prize. Participants further acknowledge that Sponsor and Sponsors are in no manner responsible or liable for, any warranty, representation or guarantee, express or implied, in fact or in law, relative to any prize, including but not limited to its quality, mechanical condition or fitness for a particular purposes. Any and all warranties and/or guarantees of a prize (if any) are subject to the respective manufacturers' terms; therefore, prize winners agree to look solely to such manufacturers for any such warranty and/or guarantee. Prize winners are solely responsible for any federal, state, or local taxes on prizes. Sponsor reserves the right to take such action as it deems necessary to enforce these Official Rules and ensure the fair operation of the Promotion, including without limitation, barring and disqualifying individuals who do not comply with these Official Rules. By entering, participants agree that all issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, participants' rights and obligations, or the rights and obligations of the Sponsor and Sponsors in

connection with the Promotion shall be governed by, and construed in accordance with, the laws of the State of Georgia, without giving effect to any choice of law or conflict of law rules. By entering, participants consent to the jurisdiction and venue of the Superior Court of Fulton County, located in Atlanta, Georgia. Records related to the Promotion (including, but not limited to, Entries, drawing results and winners lists) will be retained for a period of one-hundred eighty (180) days after the last drawing date.

The final detailed security procedures for all drawings in the Promotion shall be determined by the Sponsors in accordance with the Goods and Services Agreement between the GLC and MDI ENTERTAINMENT, LLC, dated on or about February 28, 2017.

7. **Official Rules:** For a complete copy of the Georgia Lottery's BILLION DOLLAR CHALLENGE™ Second Chance Promotion Official Rules, players may: (1) visit the Georgia Lottery's promotional website at www.galottery.com; or (2) send a request to: Georgia Lottery's Second Chance Promotion, Attn: Rules Request, 250 Williams Street, Suite 3000, Atlanta, 30303.

8. **Winners List:** For a copy of the names of the prize winners for the Georgia Lottery's BILLION DOLLAR CHALLENGE™ Second Chance Promotion, players may: (a) visit the Georgia Lottery's promotional website at www.galottery.com; or b) send a request to: Georgia Lottery's Second Chance Promotion, Attn: Winners List Request, 250 Williams Street, Suite 3000, Atlanta, GA 30303.

9. **Decisions of the President / CEO:** In the event of any situation not provided for in these Georgia Lottery's BILLION DOLLAR CHALLENGE™ Second Chance Promotion Official Rules, or any conflict between any provisions of these rules, the decision of the President/CEO of the Georgia Lottery Corporation, or her designee, shall be final and binding.

10. **Decisions of the President / CEO:** In the event of any situation not provided for in these Georgia Lottery's BILLION DOLLAR CHALLENGE™ Second Chance Promotion Official Rules, or any conflict between any provisions of these rules, the decision of the President/CEO of the Georgia Lottery Corporation, or her designee, shall be final and binding.

11. **Sponsor:** Georgia Lottery Corporation, 250 Williams Street, Suite 3000, Atlanta, GA 30303.



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PLEASE PLAY RESPONSIBLY. It's all about fun.

You must be 18 or older to play Lottery Games.

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