



Trends
Week Ending 8/16/2008

TEXAS LOTTERY UNAUDITED WEEKLY SALES SUMMARY
week ending 8/16/2008

	<u>THIS WEEK</u>	<u>LAST WEEK</u>	<u>% CHANGE</u>				
TOTAL SALES	\$66,338,355.00	\$67,771,836.00	-2.12%	Instant Sales by Price Point			
INSTANT	\$49,454,235.00	\$50,964,834.00	-2.96%	\$	Sales	Count of games	% of total
LOTTO TEXAS	\$4,335,998.00	\$4,182,173.00	3.68%	\$1	\$4,053,023	16	8%
PICK 3	\$5,397,585.00	\$5,556,623.00	-2.86%	\$2	\$8,853,274	18	18%
CASH FIVE	\$1,556,043.00	\$1,607,534.00	-3.20%	\$3	\$4,686,030	8	9%
TEXAS TWO STEP	\$757,553.00	\$907,026.00	-16.48%	\$5	\$14,482,640	19	29%
MEGA MILLIONS	\$3,166,682.00	\$2,867,130.00	10.45%	\$7	\$2,227,183	4	5%
MEGAPLIER	\$779,552.00	\$730,066.00	6.78%	\$10	\$5,175,070	9	10%
DAILY 4	\$781,961.00	\$836,405.00	-6.51%	\$20	\$5,996,360	6	12%
SUM IT UP	\$108,746.00	\$120,045.00	-9.41%	\$25	\$290,825	1	1%
ONLINE SALES	\$16,884,120.00	\$16,807,002.00	0.46%	\$30	\$561,630	1	1%
				\$50	\$3,128,200	3	6%
				totals	\$49,454,235		
<u>LOTTO JACKPOT ROLL CYCLE</u>				Sales by Product %			
8/6/2008	\$22 MILLION JACKPOT	ROLL		INSTANT	74.5%		
8/9/2008	\$24 MILLION JACKPOT	ROLL		LOTTO TEXAS	6.5%		
8/13/2008	\$25 MILLION JACKPOT	ROLL		PICK 3	8.1%		
8/16/2008	\$26 MILLION JACKPOT	ROLL		CASH FIVE	2.3%		
<u>MEGA MILLIONS JACKPOT ROLL CYCLE</u>				TEXAS TWO STEP	1.1%		
8/5/2008	\$34 MILLION JACKPOT	ROLL		MEGA MILLIONS	4.8%		
8/8/2008	\$45 MILLION JACKPOT	ROLL		MEGAPLIER	1.2%		
8/12/2008	\$56 MILLION JACKPOT	ROLL		DAILY 4	1.2%		
8/15/2008	\$70 MILLION JACKPOT	ROLL		SUM IT UP	0.2%		

NET SALES INCLUDE PROMOTIONAL AND FREE TICKETS AND DO NOT ACCOUNT FOR ANY OTHER ADJUSTMENTS

TEXAS LOTTERY UNAUDITED INSTANT SALES SUMMARY

GAME #	\$	NAME	SALES	TICKETS	TICKETS LOADED	CUM TKT SOLD	CUM TKT UNSOLD	% SOLD	TICKET RANK	SALES RANK	Top prize	odds
768	1	FIND THE 9'S	-\$82	-82	20,299,200	20,076,152	223,048	98.90%	71	66	999	4.85
774	25	\$1000000 VEGAS LUCK	\$290,825	11,633	2,957,950	2,082,446	875,504	70.40%	54	43	1000000	2.30
778	1	LUCKY 7'S	-\$28	-28	10,392,950	9,003,304	1,389,646	86.63%	66	63	1000	4.48
779	5	\$50000 MAXIMUM PAYOUT	-\$55	-11	5,185,725	4,986,249	199,476	96.15%	63	65	50000	3.52
785	10	10 TIMES LUCKY	-\$1,570	-157	3,084,850	3,006,858	77,992	97.47%	77	79	100000	3.43
797	5	BONUS BREAK THE BANK	\$1,136,185	227,237	15,058,125	9,668,912	5,389,213	64.21%	25	20	75000	3.23
803	1	CASH CELEBRATION	\$683,344	683,344	8,123,250	1,880,142	6,243,108	23.15%	5	25	1000	3.15
805	1	TOP PRIZE \$500000	\$338,478	338,478	29,963,850	26,684,250	3,279,600	89.05%	17	41	500000	4.52
811	10	\$100,000 GOLDEN TICKET	-\$390	-39	3,083,950	2,356,294	727,656	76.41%	67	75	100000	3.34
817	20	\$1 MILLION CASH	\$344,040	17,202	3,015,675	2,408,744	606,931	79.87%	53	40	1000000	3.05
823	50	\$130 M SPECTACULAR	\$199,600	3,992	3,706,670	3,098,010	608,660	83.58%	57	50	5000000	2.67
824	2	BREAK THE BANK	-\$236	-118	25,344,375	24,814,183	530,192	97.91%	73	69	35000	4.99
825	20	\$1 MILLION EXTRAVAGANZA	-\$300	-15	3,864,000	2,888,232	975,768	74.75%	64	72	1000000	2.87
827	2	WEEKLY GRAND	\$190,262	95,131	33,361,750	23,017,107	10,344,643	68.99%	35	51	\$1000/week	3.91
828	10	SET FOR LIFE	\$577,940	57,794	11,998,450	9,618,970	2,379,480	80.17%	42	29	\$5000/week	3.47
829	3	\$35000 CASHWORD	-\$375	-125	30,651,125	29,369,641	1,281,484	95.82%	74	73	35000	3.20
830	2	INSTANT BINGO	\$61,822	30,911	29,997,125	29,431,315	565,810	98.11%	50	55	30000	4.28
833	50	\$130 MILLION PAYOUT	\$428,550	8,571	3,706,480	1,460,824	2,245,656	39.41%	56	37	5000000	2.77
836	30	MILLIONS AND MILLIONS	\$561,630	18,721	3,636,000	1,535,102	2,100,898	42.22%	52	30	3000000	2.43
837	10	HIGH ROLLER	-\$710	-71	4,184,300	2,943,438	1,240,862	70.34%	69	78	100000	3.35
839	5	MONTHLY BONUS	\$1,300,035	260,007	15,260,475	7,219,318	8,041,157	47.31%	21	15	\$10000/month	3.80
843	2	BREAK THE BANK	\$1,564,228	782,114	51,301,875	20,824,625	30,477,250	40.59%	2	10	30000	4.99
1002	2	5X WINNINGS	-\$194	-97	7,258,000	7,041,712	216,288	97.02%	72	67	20000	4.12
1003	1	LINE EM UP	\$27,542	27,542	10,380,000	10,123,500	256,500	97.53%	51	57	1000	4.81
1007	5	BIG RICHES	-\$5	-1	5,033,250	4,995,367	37,883	99.25%	60	60	50000	3.55
1008	1	TIC TAC TEX	\$106,567	106,567	10,301,100	9,755,091	546,009	94.70%	34	52	1000	4.68
1009	7	PINBALL WIZARD	\$560,385	80,055	5,187,825	3,144,576	2,043,249	60.61%	36	31	75000	3.25
1011	1	FIND THE 9'S	\$274,337	274,337	20,754,250	19,482,335	1,271,915	93.87%	20	45	999	4.60
1013	2	WILD CARD CASH	-\$46	-23	7,281,625	7,025,607	256,018	96.48%	65	64	20000	4.33
1019	7	COOL 7'S	-\$7	-1	4,960,500	4,486,714	473,786	90.45%	61	61	75000	3.52
1020	1	7-11-21	\$34,693	34,693	10,075,050	9,828,560	246,490	97.55%	49	56	1000	4.37
1021	2	DOUBLE DOUBLER	\$96,746	48,373	7,806,250	7,535,760	270,490	96.53%	46	53	20000	4.31
1022	10	\$250000 BINGO	\$466,240	46,624	6,176,300	3,254,757	2,921,543	52.70%	47	35	250000	3.14
1023	2	FLINTSTONES	-\$260	-130	8,038,500	7,854,928	183,572	97.72%	75	70	20000	4.10
1024	20	SUPER SET FOR LIFE	\$1,190,000	59,500	7,393,900	2,807,330	4,586,570	37.97%	41	19	7500000	3.08
1026	5	BLAZIN HOT BUCKS	-\$10	-2	5,946,000	5,460,053	485,947	91.83%	62	62	50000	3.52
1027	2	WEEKLY GRAND	\$1,275,286	637,643	32,664,875	11,049,699	21,615,176	33.83%	7	16	\$1000/week	3.91
1030	5	STRIKE IT RICH	-\$380	-76	6,031,125	5,768,071	263,054	95.64%	70	74	5000	3.57
1033	1	HOT SLOTS	\$472,931	472,931	9,986,100	6,467,905	3,518,195	64.77%	13	34	1000	4.64
1034	3	WINNING IN 3'S	-\$486	-162	5,179,625	4,420,315	759,310	85.34%	78	76	33333	3.95
1036	7	LUCKY TIMES 7	\$64,841	9,263	5,147,750	4,906,601	241,149	95.32%	55	54	77777	3.34
1037	3	MAJESTIC JEWELS	-\$1,755	-585	5,071,125	4,784,979	286,146	94.36%	80	81	30000	3.79
1038	2	I LOVE LUCY	-\$290	-145	7,405,500	7,133,522	271,978	96.33%	76	71	25000	4.24
1039	1	\$1000 BLACKJACK	\$473,419	473,419	8,408,000	473,419	7,934,581	5.63%	12	33	1000	4.87
1040	20	\$1 MILLION DOUBLE ACTION	\$3,039,020	151,951	3,087,550	268,850	2,818,700	8.71%	30	1	1000000	2.88
1041	20	MAGNIFICENT MILLIONS	\$1,423,600	71,180	4,201,475	1,355,449	2,846,026	32.26%	38	14	1000000	3.08
1042	1	9'S IN A LINE	\$733,154	733,154	20,757,500	6,009,374	14,748,126	28.95%	3	24	900	4.80
1043	5	SLOTS OF CASH	\$630,460	126,092	6,002,175	3,401,684	2,600,491	56.67%	32	27	50000	3.55
1045	5	TEXAS NBA	-\$1,715	-343	6,176,100	5,151,811	1,024,289	83.42%	79	80	50000	3.84
1048	5	MONEYMAKER	\$223,960	44,792	6,172,425	5,948,590	223,835	96.37%	48	49	50000	3.55
1050	2	PIECES OF EIGHT	\$847,888	423,944	8,204,500	3,785,324	4,419,176	46.14%	14	23	20000	4.59
1052	2	JUMBO BUCKS	\$226,682	113,341	8,045,250	7,464,075	581,175	92.78%	33	48	20000	4.59
1053	5	GIANT JUMBO BUCKS	\$283,050	56,610	5,972,175	5,614,010	358,165	94.00%	43	44	50000	3.69
1054	10	MEGA JUMBO BUCKS	\$621,230	62,123	3,083,800	2,798,797	285,003	90.76%	39	28	100000	3.61
1055	3	LOTERIA	-\$195	-65	5,170,917	4,778,977	391,940	92.42%	68	68	33000	3.87
1056	5	TEXAS MLB	\$246,570	49,314	6,176,250	3,210,032	2,966,218	51.97%	45	46	50000	3.83
1059	2	WILD CHERRIES	\$430,364	215,182	7,285,000	6,289,455	995,545	86.33%	26	36	20000	4.53
1060	5	INDIANA JONES	\$384,515	76,903	6,031,425	4,081,360	1,950,065	67.67%	37	39	50000	4.22
1061	1	SUM IT UP	-\$678	-678	10,276,200	9,978,291	297,909	97.10%	81	77	500	4.97
1064	1	NUMERO UNO	\$229,747	229,747	8,947,650	7,757,200	1,190,450	86.70%	23	47	1000	4.94
1065	5	RIGHT ON THE MONEY	\$301,665	60,333	7,284,525	5,639,595	1,644,930	77.42%	40	42	50000	3.55
1067	7	HOT STREAK	\$1,601,964	228,852	5,186,625	1,935,151	3,251,474	37.31%	24	9	70000	3.98

% sold column is rounded to 2 decimal places, but is taken out of 13 decimal places for calculations

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TEXAS LOTTERY UNAUDITED INSTANT SALES SUMMARY

GAME #	\$	NAME	SALES	TICKETS	TICKETS		CUM TKTS		% SOLD	TICKET		SALES	Top prize	odds
					LOADED	SOLD	UNSOLD	RANK		RANK				
1071	2	TABLE STAKES	\$550,210	275,105	7,289,875	3,942,668	3,347,207	54.08%	19	32	20000	4.59		
1072	10	\$100000 CASH SPECTACULAR	\$1,561,910	156,191	3,088,500	1,983,448	1,105,052	64.22%	29	11	100000	3.98		
1073	5	WORLD POKER TOUR	\$1,438,165	287,633	7,209,600	3,404,835	3,804,765	47.23%	18	12	50000	3.92		
1074	3	3 TIMES LUCKY	\$405,882	135,294	5,072,375	4,437,240	635,135	87.48%	31	38	30000	4.70		
1075	1	INSTANT CASH FIVE	\$679,599	679,599	8,225,900	5,788,432	2,437,468	70.37%	6	26	1000	2.63		
1076	5	\$50000 SOLID GOLD	\$1,962,680	392,536	5,188,235	2,444,479	2,743,756	47.12%	16	6	50000	3.78		
1078	2	MUCHO DINERO	\$980,718	490,359	7,288,000	2,923,178	4,364,822	40.11%	10	21	20000	4.59		
1082	2	LUCKY DICE DOUBLER	\$1,437,974	718,987	8,276,000	1,153,742	7,122,258	13.94%	4	13	20000	4.59		
1084	3	LOTERIA	\$1,638,930	546,310	10,238,625	3,997,080	6,241,545	39.04%	9	8	33000	3.87		
1085	5	KING TUTS TREASURES	\$2,045,675	409,135	5,188,125	409,135	4,778,990	7.89%	15	5	50000	4.29		
1091	5	BIG MONEY BINGO	\$1,210,760	242,152	20,636,775	10,696,711	9,940,064	51.83%	22	17	50000	3.61		
1092	5	RED HOT 5'S	\$2,389,750	477,950	5,128,650	1,575,532	3,553,118	30.72%	11	4	50000	3.90		
1093	5	BLACKJACK 21	\$931,335	186,267	5,181,600	3,586,640	1,594,960	69.22%	28	22	50000	4.15		
1094	50	\$130M PLATINUM PAYOUT	\$2,500,050	50,001	3,682,860	329,934	3,352,926	8.96%	44	3	500000	2.77		
1095	10	SET FOR LIFE	\$1,950,420	195,042	12,354,750	5,370,175	6,984,575	43.47%	27	7	\$5000/week	3.47		
1096	2	INSTANT BINGO	\$1,192,120	596,060	15,448,188	8,296,048	7,152,140	53.70%	8	18	30000	4.20		
1097	3	BONUS CASHWORD	\$2,644,029	881,343	30,894,625	17,191,596	13,703,029	55.65%	1	2	35000	3.20		
			\$49,454,235	14,166,610										

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TOTAL					
	Fiscal year	thru 51 weeks	Weekly Sales Average	% change from previous year	per cap
# of wks:	08	8/16/08	\$70,704,241	-1.89%	\$3.06
	07 pop	23,142,000			
51	07	8/18/07	\$72,069,050	-0.63%	\$3.11
	06 pop	23,142,000			
	06	8/19/06	\$72,522,461	3.08%	\$3.16
	05 pop	22,914,139			
Year Data		Calendar	Fiscal	Start-up	
		\$2,325,018,180.00	\$3,534,562,717.50	\$50,879,265,242.50	

INSTANT					
	Fiscal year	thru 51 weeks	Weekly Sales Average	% change from previous year	per cap
# of wks:	08	8/16/08	\$53,385,280	-2.67%	\$2.31
51	07	8/18/07	\$54,850,683	-0.19%	\$2.37
	06	8/19/06	\$54,954,197	5.70%	\$2.40
Year Data		Calendar	Fiscal	Start-up	
		\$1,754,727,576.00	\$2,679,192,612.00	\$33,376,432,700.00	

LOTTO TEXAS					
	Fiscal year	thru 51 weeks	Weekly Sales Average	% change from previous year	per cap
# of wks:	08	8/16/08	\$3,905,751	-12.46%	\$0.17
51	07	8/18/07	\$4,461,513	-3.85%	\$0.19
	06	8/19/06	\$4,639,998	-21.11%	\$0.20
Year Data		Calendar	Fiscal	Start-up	
		\$125,678,200.00	\$196,116,218.00	\$10,270,786,340.00	

MEGA MILLIONS

	Fiscal year	thru 51 weeks	Weekly Sales Average	% change from previous year	per cap	
# of wks:	08	8/16/08	\$3,552,784	5.29%	\$0.15	
	51	07	8/18/07	\$3,374,403	-9.35%	\$0.15
		06	8/19/06	\$3,722,279		\$0.16
Year Data		Calendar	Fiscal	Start-up		
		\$114,558,588.00	\$163,414,450.00	\$918,482,666.00		

MEGA PLIER

	Fiscal year	thru 51 weeks	Weekly Sales Average	% change from previous year	per cap	
# of wks:	08	8/16/08	\$828,312	-11.40%	\$0.04	
	51	07	8/18/07	\$934,875	3.24%	\$0.04
		06	8/19/06	\$905,500		\$0.04
Year Data		Calendar	Fiscal	Start-up		
		\$26,854,999.00	\$38,999,379.00	\$223,502,219.00		

PICK 3

	Fiscal year	thru 51 weeks	Weekly Sales Average	% change from previous year	per cap	
# of wks:	08	8/16/08	\$5,659,526	-5.61%	\$0.24	
	51	07	8/18/07	\$5,996,198	5.89%	\$0.26
		06	8/19/06	\$5,662,442	3.47%	\$0.25
Year Data		Calendar	Fiscal	Start-up		
		\$187,617,820.00	\$283,903,028.00	\$3,296,239,113.00		

CASH FIVE

	Fiscal year	thru 51 weeks	Weekly Sales Average	% change from previous year	per cap	
# of wks:	08	8/16/08	\$1,474,688	-10.99%	\$0.06	
	51	07	8/18/07	\$1,656,802	-4.54%	\$0.07
		06	8/19/06	\$1,735,533	-12.56%	\$0.08
Year Data		Calendar	Fiscal	Start-up		
		\$48,142,648.00	\$73,888,042.00	\$2,118,617,177.00		

TEXAS TWO STEP

	Fiscal year	thru 51 weeks	Weekly Sales Average	% change from previous year	per cap	
# of wks:	08	8/16/08	\$924,424	-1.39%	\$0.04	
	51	07	8/18/07	\$937,492	3.88%	\$0.04
		06	8/19/06	\$902,513		\$0.04
Year Data		Calendar	Fiscal	Start-up		
		\$32,303,075.00	\$46,366,491.00	\$424,712,482.00		

DAILY 4

	Fiscal year	thru 46 weeks	Weekly Sales Average	% change from previous year	per cap
# of wks:	08	8/16/08	\$2,417,981	#DIV/0!	\$0.10
	46	07	8/18/07	#DIV/0!	\$0.00
		06	8/19/06	\$0	\$0.00
Year Data		Calendar	Fiscal	Start-up	
		\$27,606,381.50	\$41,105,678.50	\$41,105,678.50	

SUM IT UP

	Fiscal year	thru 46 weeks	Weekly Sales Average	% change from previous year	per cap
# of wks:	08	8/16/08	\$502,424	#DIV/0!	\$0.02
	46	07	8/18/07		\$0.00
		06	8/19/06	\$0	\$0.00
Year Data		Calendar	Fiscal	Start-up	
		\$4,700,001.00	\$8,541,205.50	\$8,541,205.50	