

**Daily Sales & Average Spent by Players Indicates Just How Many People Go Out To Purchase Lottery Products To Stop The Spread of Covid-19, Lottery Sales Must Be Suspended Until The Virus Passes**

**NOTE: For online games, the TLC 's 2018 Demographic says players spend a median of \$25 per month**

Day	Date	Cash 5		Pick 3			Daily 4		
		Cash5 Sales	# of players who left home	Pick3 Sales	Number of tickets sold (or bets) @ .50 each	# of players who left home to buy tickets	Daily4 Sales - 50 cents per ticket	Number of tickets or bets @ .50 each	# of players who left home to buy tickets
Sun	3/15/20								
Mon	3/16/20	\$179,260	35,852	\$770,178.50	1,540,357	154,036	\$356,368.00	712,736	71,274
Tue	3/17/20	\$149,953	29,991	\$708,496.00	1,416,992	141,699	\$323,756.50	647,513	32,376
Wed	3/18/20	\$151,372	30,274	\$742,747.50	1,485,495	148,550	\$345,436.50	690,873	34,544
Thu	3/19/20	\$152,402	30,480	\$748,876.00	1,497,752	149,775	\$344,569.50	689,139	34,457
Fri	3/20/20	\$156,763	31,353	\$813,619.00	1,627,238	162,724	\$367,102.50	734,205	36,710
Sat	3/21/20	\$157,674	31,535	\$805,791.00	1,611,582	161,158	\$357,262.00	714,524	35,726
Sun	3/22/20	0	0	0	0	0	0	0	0
Mon	3/23/20	\$163,900	32,780	\$744,301.50	1,488,603	148,860	\$330,487.00	660,974	33,049
Tue	3/24/20	\$141,381	28,276	\$684,958.50	1,369,917	136,992	\$299,057.50	598,115	29,906
Wed	3/25/20	\$139,995	27,999	\$687,752.50	1,375,505	137,551	\$297,436.00	594,872	29,744
Thu	3/26/20	\$145,014	29,003	\$711,664.00	1,423,328	142,333	\$306,848.50	613,697	30,685
Fri	3/27/20	\$150,267	30,053	\$804,364.50	1,608,729	160,873	\$337,281.50	674,563	33,728
Sat	3/28/20	\$153,267	30,653	\$790,534.00	1,581,068	158,107	\$339,220.00	678,440	33,922

**NOTE: Pick3 and Daily 4 players will leave home 4 times per day**

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		<b>Tx 2 Step</b>		<b>All or Nothing</b>			<b>Lotto Texas</b>	
		<b>Based on \$5 Per Player @ \$1 Each</b>		<b>Based on \$6 per player (3 sets of numbers)</b>			<b>Based on \$5 Per Player @ \$1 per ticket</b>	
<b>Day</b>	<b>Date</b>	<b>TX 2 Step Sales</b>	<b># of players who left home to buy tickets</b>	<b>All or Nothing Sales</b>	<b>Total number of tickets sold @ \$2 each</b>	<b># of players who left home to buy tickets</b>	<b>Lotto TX Sales</b>	<b># of players who left home to buy tickets</b>
Sun	3/15/20							
Mon	3/16/20	\$663,765	132,753	\$118,380	59,190	19,730		
Tue	3/17/20			\$102,248	51,124	17,041		
Wed	3/18/20			\$103,554	51,777	17,259	\$879,481	175,896
Thu	3/19/20	\$412,350	82,470	\$106,786	53,393	17,798		
Fri	3/20/20			\$109,300	54,650	18,217		
Sat	3/21/20			\$108,268	54,134	18,045	\$912,937	182,587
Sun	3/22/20							
Mon	3/23/20	\$407,603	81,521	\$114,888	57,444	19,148		
Tue	3/24/20			\$97,444	48,722	16,241		
Wed	3/25/20			\$95,128	47,564	15,855	\$803,533	160,707
Thu	3/26/20	\$377,483	75,497	\$101,102	50,551	16,850		
Fri	3/27/20			\$105,538	52,769	17,590		
Sat	3/28/20			\$102,422	51,211	17,070	\$880,094	176,019

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NOTE: All or Nothing players  
will leave home 4 times per day

### Mega Millions

Based on \$6 per player (3 sets of numbers)

Mega Millions - Number of  
\$2 tickets sold # of players who  
left home to buy  
tickets

Day	Date	Mega Millions - \$2	Number of tickets sold	# of players who left home to buy tickets
Sun	3/15/20			
Mon	3/16/20			
Tue	3/17/20	\$1,378,548	689,274	229,758
Wed	3/18/20			
Thu	3/19/20			
Fri	3/20/20	\$1,367,296	683,648	227,883
Sat	3/21/20			
Sun	3/22/20			
Mon	3/23/20			
Tue	3/24/20	\$1,327,214	663,607	221,202
Wed	3/25/20			
Thu	3/26/20			
Fri	3/27/20	\$1,341,850	670,925	223,642
Sat	3/28/20			

### Powerball

Based on \$6 per player (3 sets of numbers)

Powerball  
Sales Number of  
tickets sold -  
\$2 Each # of players  
who left  
home to buy  
tickets

\$1,647,946	823,973	274,658
\$1,751,624	875,812	291,937
0	0	0
\$1,555,836	777,918	259,306
\$1,704,784	852,392	284,131

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## Scratch Tickets

**Daily Sales: Divided Weekly Sales by 7 Days To Arrive At Daily Sales**

**# of players who leave home each day to purchase Scratch Tickets only.**

\* Using an average cost of \$40 per player, # of players who left home daily to buy scratch tickets.

\*\* Using an average of \$31.57 spent monthly (\$1.05 daily). # of players leaving home each day.

Day	Date	Weekly Sales	Averaging Daily Sales	* Using an average cost of \$40 per player, # of players who left home daily to buy scratch tickets.	** Using an average of \$31.57 spent monthly (\$1.05 daily). # of players leaving home each day.
Sun	3/15/20		\$14,393,418	359,835	13,708,017
Mon	3/16/20		\$14,393,418	359,835	13,708,017
Tue	3/17/20		\$14,393,418	359,835	13,708,017
Wed	3/18/20		\$14,393,418	359,835	13,708,017
Thu	3/19/20		\$14,393,418	359,835	13,708,017
Fri	3/20/20		\$14,393,418	359,835	13,708,017
Sat	3/21/20	\$100,753,932	\$14,393,418	359,835	13,708,017
Sun	3/22/20		\$13,267,787	331,695	12,635,988
Mon	3/23/20		\$13,267,787	331,695	12,635,988
Tue	3/24/20		\$13,267,787	331,695	12,635,988
Wed	3/25/20		\$13,267,787	331,695	12,635,988
Thu	3/26/20		\$13,267,787	331,695	12,635,988
Fri	3/27/20		\$13,267,787	331,695	12,635,988
Sat	3/28/20	\$92,874,514	\$13,267,787	331,695	12,635,988

## In Conclusion

**Texans Leaving Home Daily To Purchase Tickets For All Games.**

# of players who left home to buy tickets for ALL games. Based on \$40 per player daily for scratch tickets and \$25 per monthly for draw games.

OR, IF you believe the 2018 Demographic Study which says players spend an average of \$31.57 per month on scratch tickets, then the number leaving home DAILY would be...

Date	# of players who left home to buy tickets for ALL games. Based on \$40 per player daily for scratch tickets and \$25 per monthly for draw games.	OR, IF you believe the 2018 Demographic Study which says players spend an average of \$31.57 per month on scratch tickets, then the number leaving home DAILY would be...
Sun - 3/15/20	359,835	13,708,017
Mon - 3/16/20	773,480	14,121,661
Tues - 3/17/20	810,700	14,158,882
Wed - 3/18/20	1,041,016	14,389,198
Thurs - 3/19/20	674,816	14,022,997
Fri - 3/20/20	836,721	14,184,903
Sat - 3/21/20	1,080,824	14,429,006
Sun - 3/22/20	331,695	12,635,988
Mon - 3/23/20	647,052	12,951,345
Tues - 3/24/20	764,311	13,068,604
Wed - 3/25/20	962,855	13,267,148
Thur - 3/26/20	626,062	12,930,355
Fri - 3/27/20	797,580	13,101,873
Sat - 3/28/20	1,031,597	13,335,890
<b>2 Weeks Total</b>	<b>10,738,545</b>	<b>190,305,867</b>

\*\* Page 31 of the 2018 Demographic Study says scratch ticket players spend \$31.57 monthly. Because I know this is far from true, and for the sake of arriving at a number of people who are actually going out to play the lottery each day, I will use a realistic figure.

\* I am going to say the average amount a scratch ticket player is spending is \$40 per day. The reason is that whatever low tier prizes are won, the player re-invests his winning hoping to win more. He eventually leaves the store a loser.

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