



WEEKLY SALES SUMMARY

Unaudited

[Week Ending: 10/10/2009](#)

Texas Lottery Commission
Fiscal Year to Date Sales Comparison
Unaudited

Through the week ending 10/10/2009 (6 weeks)

Sales by Game	FY 2008 *	FY 2009 **	FY 2010	\$ Change		% Change	
				FY 2010 to FY 2008	FY 2010 to FY 2009 to	FY 2010 to FY 2008	FY 2010 to FY 2009
Instants	\$ 319,133,087	\$ 281,676,578	\$ 295,513,351	\$ -23,619,736	\$ 13,836,773	-7.4%	4.9%
Lotto Texas	26,165,335	20,178,804	39,509,113	13,343,778	19,330,309	51.0%	95.8%
Pick 3	34,693,474	29,556,830	29,775,686	-4,917,788	218,856	-14.2%	0.7%
Pick 3 Sum It Up	-	649,674	599,156	599,156	-50,518	-	-7.8%
Cash 5	9,555,328	7,803,002	7,516,815	-2,038,513	-286,187	-21.3%	-3.7%
Texas Two Step	5,717,924	5,544,731	4,901,853	-816,071	-642,878	-14.3%	-11.6%
Mega Millions	15,303,994	13,950,600	21,505,904	6,201,910	7,555,304	40.5%	54.2%
Megaplier	4,031,007	3,716,503	4,890,767	859,760	1,174,264	21.3%	31.6%
Daily 4	2,818,000	4,348,025	5,557,692	2,739,692	1,209,668	-	27.8%
Daily 4 Sum It Up	825,961	599,274	552,713	-273,248	-46,562	-	-7.8%
Total	\$ 418,244,110	\$ 368,024,020	\$ 410,323,050	\$ -7,921,060	\$ 42,299,030	-1.9%	11.5%

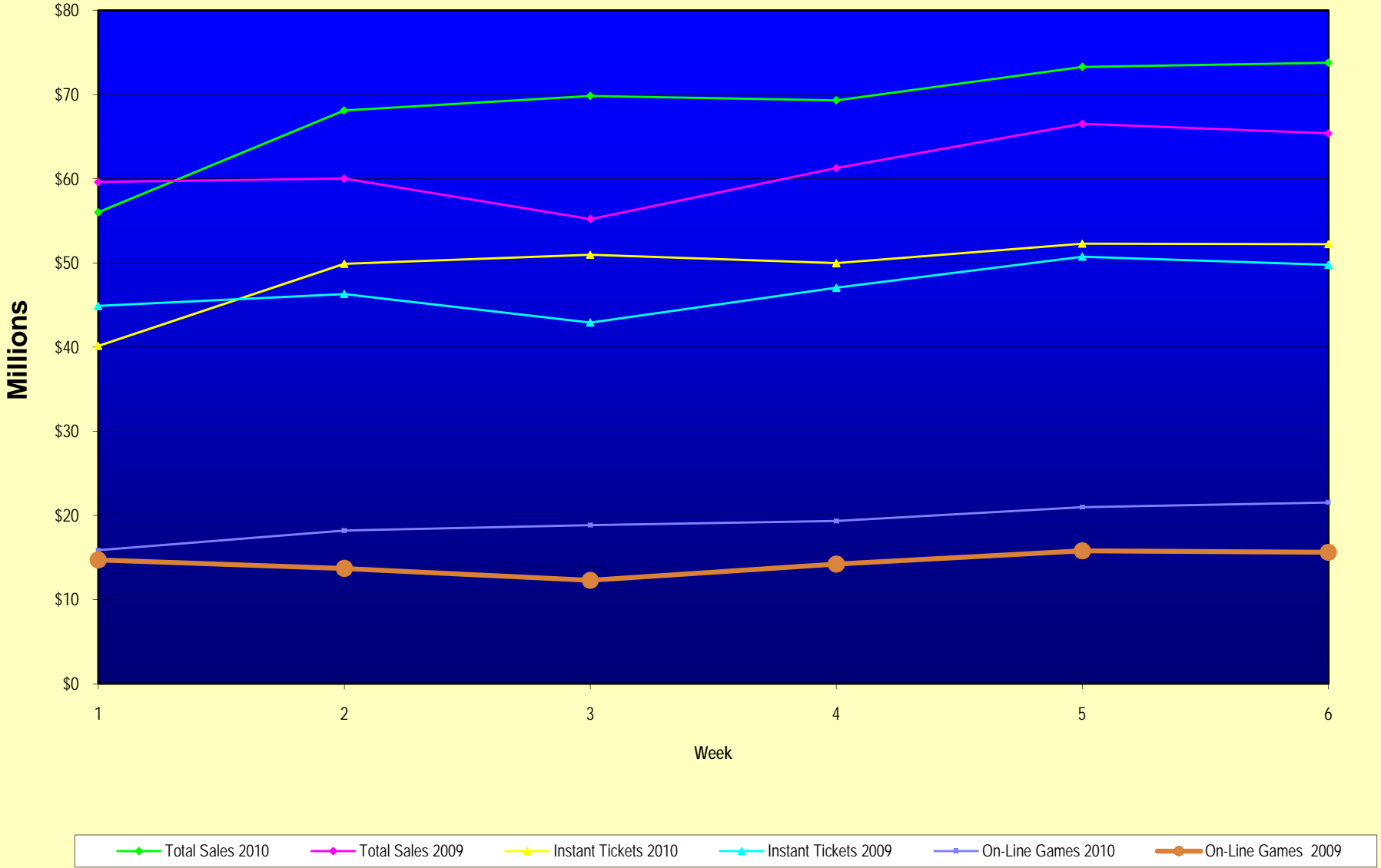
* 3 extra days ** 1 extra day

Texas Lottery Commission
Fiscal Year to Date Cumulative Average Sales Comparison
Unaudited

Through the week ending 10/10/2009 (6 weeks)

Sales by Game	FY 2008	FY 2009	FY 2010
Instant	\$ 7,421,700	\$ 6,870,160	\$ 7,387,834
Lotto Texas	608,496	492,166	987,728
Pick 3	806,825	720,898	744,392
Pick 3 Sum It Up	-	15,846	14,979
Cash 5	222,217	190,317	187,920
Texas Two Step	132,975	135,237	122,546
Mega Millions	355,907	340,259	537,648
Megaplier	93,744	90,646	122,269
Daily 4	65,535	106,049	138,942
Daily 4 Sum It Up	19,208	14,616	13,818
Total	\$ <u>9,726,607</u>	\$ <u>8,976,196</u>	\$ <u>10,258,076</u>
	thru 10/13/2007 43 days	thru 10/11/2008 41 days	thru 10/10/2009 40 days

Texas Lottery Commission Fiscal Year Over Year Change in Sales



Note: Week 1 is not a full week of sales as this report is prepared on a Fiscal Year basis.

Texas Lottery Commission
Instant Tickets by Price Point
Sales, Prize Expense, Sales Contribution and Payout Percentage With Year Over Year Changes
Unaudited

Fiscal Year	Price Point	# of Active Games	FY Sales	% of Instant Ticket Sales	Year over Year Change in Sales	FY Prize Expense	Year over Year Change in Prize Expense	FY Sales Contribution	Year over Year Change in Contribution	Average Prize Payout %	Year over Year Change in Payout %
2009	\$1.00	19	23,416,245	8.3%		14,133,388		9,282,857		60.4%	0.4%
thru	\$2.00	19	51,568,034	18.3%		33,433,774		18,134,260		64.8%	-0.7%
10/11/2008	\$3.00	9	30,834,627	10.9%		20,246,390		10,588,237		65.7%	-0.1%
	\$5.00	23	85,972,895	30.5%		58,482,316		27,490,579		68.0%	0.1%
	\$7.00	4	9,222,647	3.3%		6,275,224		2,947,423		68.0%	0.1%
	\$10.00	11	36,470,340	12.9%		25,524,607		10,945,733		70.0%	0.0%
	\$20.00	5	25,880,400	9.2%		18,572,649		7,307,751		71.8%	0.0%
	\$25.00	1	1,702,850	0.6%		1,237,746		465,104		72.7%	0.1%
	\$30.00	2	2,906,190	1.0%		2,105,961		800,229		72.5%	0.1%
	\$50.00	3	13,702,350	4.9%		9,907,636		3,794,714		72.3%	0.2%
Total		96	\$281,676,578			\$189,919,692		91,756,886		67.4%	-0.4%
2010	\$1.00	24	24,877,125	8.4%		14,968,346		9,908,779		60.2%	0.1%
thru	\$2.00	25	42,491,184	14.4%		29,022,248		13,468,936		68.3%	4.9%
10/10/2009	\$3.00	13	36,489,303	12.3%		23,970,904		12,518,399		65.7%	0.2%
	\$5.00	26	82,877,603	28.0%		56,248,687		26,628,916		67.9%	-0.2%
	\$7.00	4	11,353,916	3.8%		7,720,053		3,633,863		68.0%	0.0%
	\$10.00	11	44,857,440	15.2%		31,373,119		13,484,321		69.9%	0.0%
	\$20.00	4	43,666,180	14.8%		32,566,342		11,099,838		74.6%	2.0%
	\$25.00	0	-	0.0%		-		-		0.0%	-100.0%
	\$30.00	0	-	0.0%		-		-		0.0%	-100.0%
	\$50.00	2	8,900,600	3.0%		6,894,437		2,006,163		77.5%	3.9%
Total		109	\$295,513,351			\$202,764,136		\$92,749,215		68.6%	1.3%
Variance	\$1.00	5	1,460,880		6.2%	834,958	5.9%	625,922	6.7%	-0.19%	
2010 to	\$2.00	6	-9,076,850		-17.6%	-4,411,526	-13.2%	-4,665,324	-25.7%	3.47%	
2009	\$3.00	4	5,654,676		18.3%	3,724,514	18.4%	1,930,162	18.2%	0.03%	
	\$5.00	3	-3,095,292		-3.6%	-2,233,630	-3.8%	-861,662	-3.1%	-0.15%	
	\$7.00	0	2,131,269		23.1%	1,444,829	23.0%	686,440	23.3%	-0.05%	
	\$10.00	0	8,387,100		23.0%	5,848,511	22.9%	2,538,589	23.2%	-0.05%	
	\$20.00	-1	17,785,780		68.7%	13,993,693	75.3%	3,792,087	51.9%	2.82%	
	\$25.00	-1	-1,702,850		-100.0%	-1,237,746	-100.0%	-465,104	-100.0%	-72.69%	
	\$30.00	-2	-2,906,190		-100.0%	-2,105,961	-100.0%	-800,229	-100.0%	-72.46%	
	\$50.00	-1	-4,801,750		-35.0%	-3,013,199	-30.4%	-1,788,551	-47.1%	5.15%	
Total		13	\$13,836,773		4.9%	\$12,844,444	6.8%	\$992,325	1.1%	1.19%	

Texas Lottery Commission
Instant Tickets by Price Point
Sales, Prize Expense, Sales Contribution and Payout Percentage With Year Over Year Changes
Unaudited

Notes - Instant Ticket Variances

		FY 2010		FY 2009		Difference
Sales	\$1 - \$7		\$198,089,131		\$201,014,448	-\$2,925,317
Prize Exp.	\$1 - \$7		\$131,930,238		\$132,571,091	-\$640,854
Sales Cont.	\$1 - \$7		\$66,158,893		\$68,443,357	-\$2,284,463
Prize Exp. %	\$1 - \$7		66.6%		66.0%	0.7%
		FY 2010		FY 2009		Difference
Sales	\$10 - \$50		\$97,424,220		\$80,662,130	\$16,762,090
Prize Exp.	\$10 - \$50		\$70,833,898		\$57,348,601	\$13,485,298
Sales Cont.	\$10 - \$50		\$26,590,322		\$23,313,529	\$3,276,792
Prize Exp. %	\$10 - \$50		72.7%		71.1%	1.6%
		FY 2010		FY 2009		Difference
Sales	Instant		\$295,513,351		\$281,676,578	\$13,836,773
Prize Exp.	Instant		\$202,764,136		\$189,919,692	\$12,844,444
Sales Cont.	Instant		\$92,749,215		\$91,756,886	\$992,329
Prize Exp. %	Instant		68.6%		67.4%	1.2%

		FY 2010		FY 2009		Difference
Sales	\$1 - \$10		\$242,946,571		\$237,484,788	\$5,461,783
Prize Exp.	\$1 - \$10		\$163,303,356		\$158,095,699	\$5,207,657
Sales Cont.	\$1 - \$10		\$79,643,215		\$79,389,089	\$254,126
Prize Exp. %	\$1 - \$10		67.2%		66.6%	0.6%
		FY 2010		FY 2009		Difference
Sales	\$20 - \$50		\$52,566,780		\$44,191,790	\$8,374,990
Prize Exp.	\$20 - \$50		\$39,460,780		\$31,823,993	\$7,636,786
Sales Cont.	\$20 - \$50		\$13,106,000		\$12,367,797	\$738,204
Prize Exp. %	\$20 - \$50		75.1%		72.0%	3.1%
		FY 2010		FY 2009		Difference
Sales	Instant		\$295,513,351		\$281,676,578	\$13,836,773
Prize Exp.	Instant		\$202,764,136		\$189,919,692	\$12,844,444
Sales Cont.	Instant		\$92,749,215		\$91,756,886	\$992,329
Prize Exp. %	Instant		68.6%		67.4%	1.2%

Texas Lottery Commission
Weekly Sales Summary
& Comparison to Previous Week
 Unaudited

	Week Ending 10/10/2009		Week Ending 10/03/2009			
	<u>THIS WEEK</u>	% of Sales	<u>LAST WEEK</u>	% of Sales	<u>\$ change</u>	<u>% change</u>
Total Sales	<u>\$73,785,700</u>		<u>\$73,275,264</u>		<u>\$510,436</u>	0.70%
Instant Tickets	<u>\$52,238,261</u>	70.8%	<u>\$52,283,569</u>	71.4%	<u>-\$45,308</u>	-0.09%
Lotto Texas	\$7,061,948	9.6%	\$7,003,107	9.6%	\$58,841	0.84%
Pick 3	\$5,050,571	6.8%	\$5,156,873	7.0%	-\$106,302	-2.06%
Pick 3 Sum It Up	\$102,587	0.1%	\$102,842	0.1%	-\$255	-0.25%
Cash 5	\$1,300,852	1.8%	\$1,315,863	1.8%	-\$15,011	-1.14%
Texas Two Step	\$811,464	1.1%	\$1,111,913	1.5%	-\$300,449	-27.02%
Mega Millions	\$5,100,350	6.9%	\$4,270,019	5.8%	\$830,331	19.45%
Megaplier	\$1,050,507	1.4%	\$939,935	1.3%	\$110,572	11.76%
Daily 4	\$971,148	1.3%	\$993,159	1.4%	-\$22,011	-2.22%
Daily 4 Sum It Up	<u>\$98,013</u>	0.1%	<u>\$97,985</u>	0.1%	<u>\$28</u>	0.03%
Total Online Sales	<u>\$21,547,439</u>		<u>\$20,991,695</u>		<u>\$555,744</u>	2.65%

* Totals may not sum due to rounding.

Texas Lottery Commission
Weekly Sales Summary
Unaudited

INSTANT TICKETS
TOP TEN SELLING GAMES

For the Week Ending : 10/10/2009

Rank	Price Point	Game	Sales (Millions)
1	\$ 20	\$500,000,000 BLOCKBUSTER	\$ 6.577
2	\$ 5	SUPER WILD 8'S	\$ 3.485
3	\$ 10	BIG PAYOUT	\$ 2.716
4	\$ 3	BONUS CASHWORD	\$ 2.278
5	\$ 5	DALLAS COWBOYS	\$ 2.240
6	\$ 2	LUCKY 13	\$ 2.128
7	\$ 10	WILD 10'S	\$ 1.589
8	\$ 10	SET FOR LIFE	\$ 1.589
9	\$ 2	BREAK THE BANK	\$ 1.473
10	\$ 50	\$140,000,000 EXTREME PAYOUT	\$ 1.458

Texas Lottery Commission
Prize Payout Tracking Report
Unaudited

Through Week Ending 10/10/2009

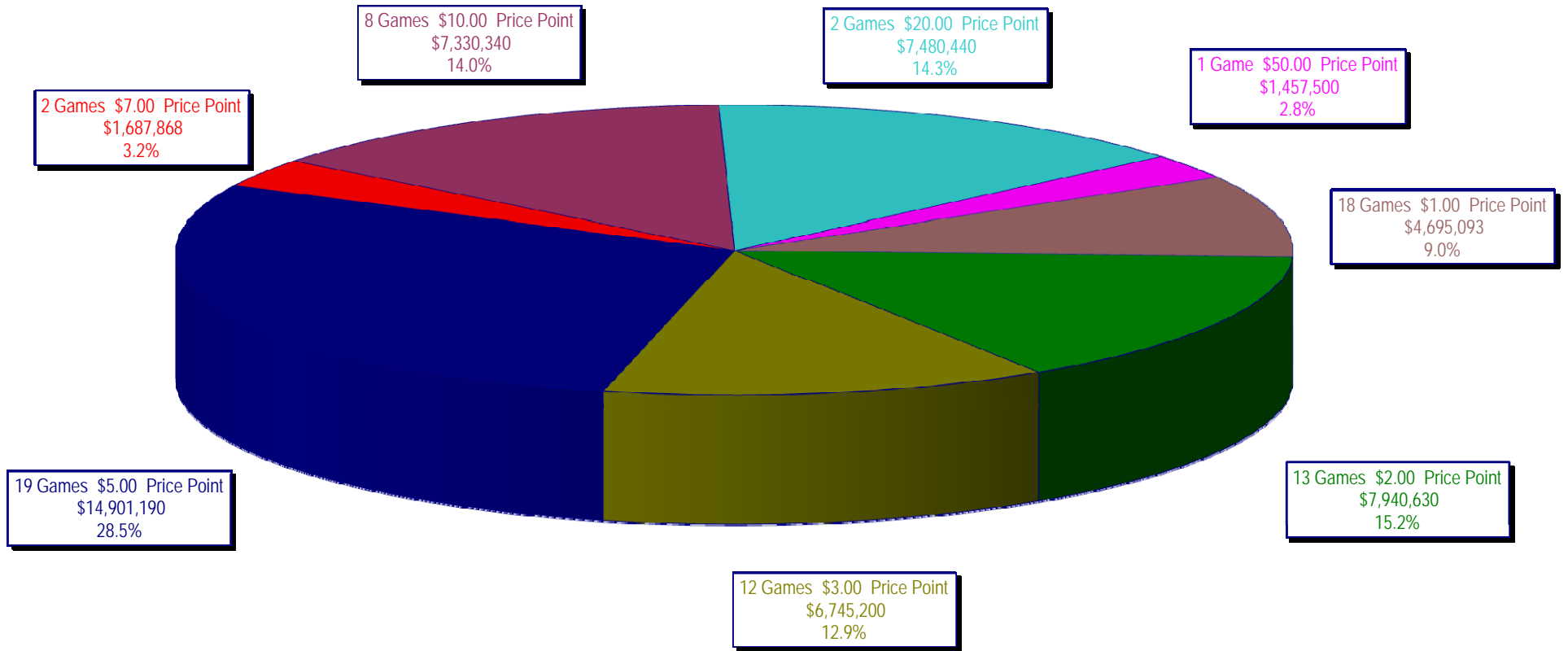
On-Line Sales

		FY Sales Through Week Ending 10/10/2009		FY Prize Expense Through Week Ending 10/10/2009	Actual* Prize Payout	Base Payout (Prize Pool)
Lotto	\$	39,509,113	\$	19,765,860	50.03%	50.00%
Pick 3		29,775,686		14,054,850	47.20%	50.00%
Pick 3 Sum It Up		599,156		265,248	44.27%	50.00%
Cash 5		7,516,815		3,759,475	50.01%	50.00%
Texas Two-Step		4,901,853		2,589,384	52.82%	50.00%
Mega Millions		21,505,904		10,774,174	50.10%	50.00%**
Megaplier		4,890,767		1,310,947	26.80%	N/A
Daily 4		5,557,692		2,870,975	51.66%	50.00%
Daily 4-Sum It Up		552,713		235,190	42.55%	50.00%
Totals	\$	114,809,699	\$	55,626,101	48.45%	

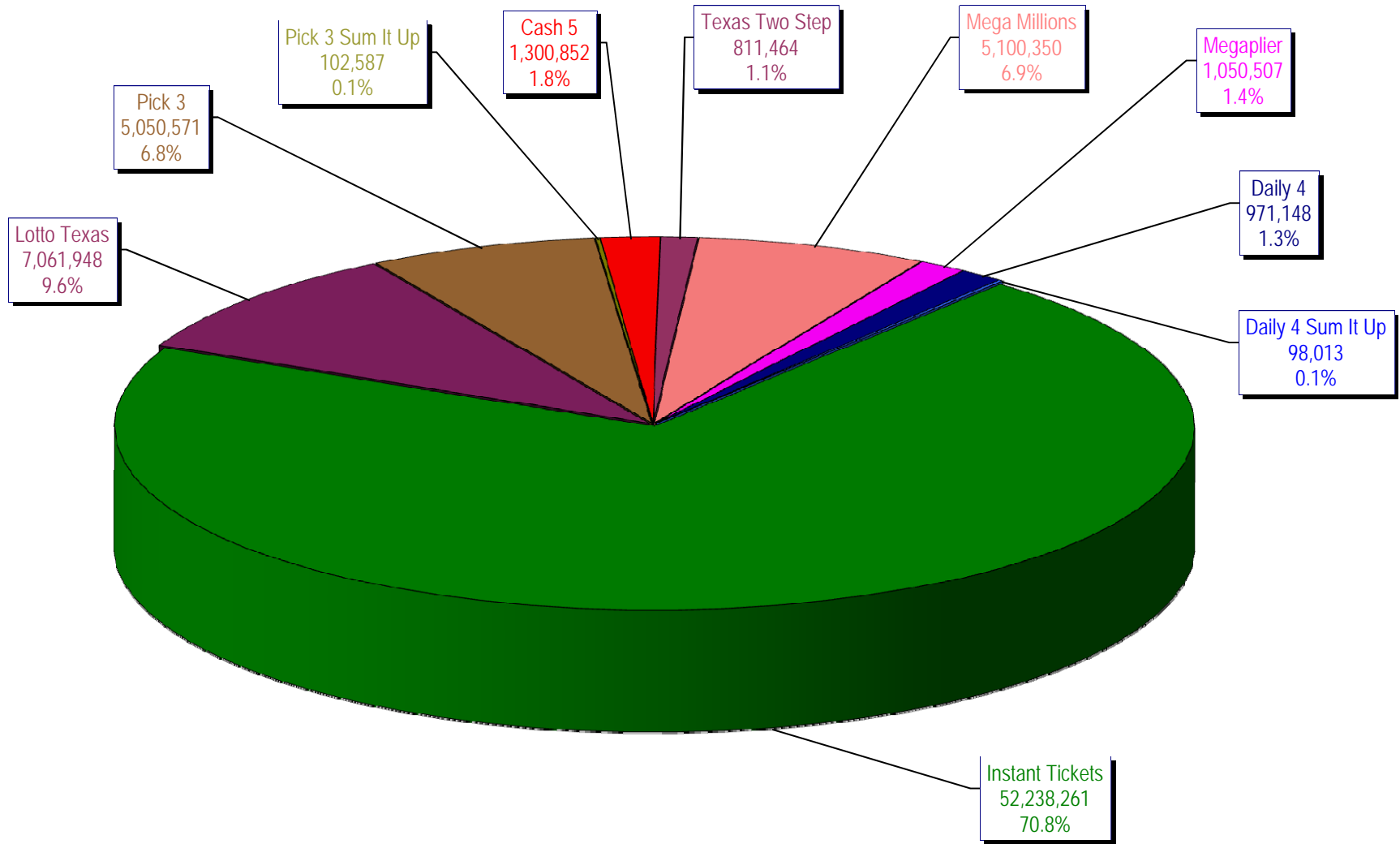
* Before Unclaimed Prizes

** Estimated; depends on # of guaranteed prizes won in Texas

Texas Lottery Commission
Instant Ticket Sales
For the Week Ending 10/10/2009
(Unaudited)



Texas Lottery Commission
All Game Sales
For the Week Ending 10/10/2009
(Unaudited)



Texas Lottery Commission - Weekly Sales Summary for FY 2010 (Unaudited)

Week Ended	Instant Games	New Games & Dates	Lotto Texas	Jackpot		Pick 3	Pick 3 Sum It Up	Cash 5	Texas Two Step	Jackpot		Mega Millions	Jackpot		Megaplier	Daily 4	Daily 4 Sum It Up	Total	Per Cap.
				W	S					M	TH		T	F					
9/5/2009	53,436,608.00	1183 (\$2.N) - 08/31/09	6,294,287.00	45	47	5,276,229.00	104,886.00	1,338,093.00	1,212,330.00	1.2	200	2,959,401.00	12	12	708,622.00	955,411.00	95,751.00	72,381,618.00	2.98
9/12/2009	49,896,100.00	1200 (\$1.N); 1201 (\$10.N) - 09/07/09	6,426,945.00	49	51	5,109,927.50	104,641.00	1,278,982.00	771,782.00	225	200	2,811,431.00	18	28	693,407.00	918,268.00	90,931.50	68,102,415.00	2.80
9/19/2009	50,971,937.00	1202 (\$3.N); 1185 (\$5.N) - 09/14/09	6,496,645.00	53	55	5,176,010.00	103,700.00	1,295,302.00	803,124.00	200	225	3,164,844.00	38	51	760,088.00	965,671.50	94,237.00	69,831,558.50	2.87
9/26/2009	49,975,243.00	1141 (\$1.N); 1259 (\$3.N) - 09/21/09	6,765,369.00	57	59	4,894,237.50	98,171.00	1,271,129.00	915,249.00	275	400	3,568,088.00	62	75	822,408.00	918,596.00	92,187.50	69,320,678.00	2.85
10/3/2009	52,283,569.00	1203 (\$2.N); 1172 (\$5.N) - 09/28/09	7,003,107.00	61	63	5,156,873.00	102,841.50	1,315,863.00	1,111,913.00	525	650	4,270,019.00	88	105	939,935.00	993,158.50	97,984.50	73,275,263.50	3.01
10/4/2009	52,238,261.00	1205 (\$1.N); 1263 (\$3.N) - 10/05/09	7,061,948.00	64	67	5,050,571.00	102,586.50	1,300,852.00	811,464.00	200	225	5,100,350.00	122	145	1,050,507.00	971,147.50	98,012.50	73,785,699.50	3.03
weekly change	-0.09%		0.84%			-2.06%	-0.25%	-1.14%	-27.02%			19.45%			11.76%	-2.22%	0.03%	0.70%	
	SALES		SALES			SALES	SALES	SALES	SALES			SALES			SALES	SALES	SALES	SALES	% of Sales
Startup to date	36,567,631,650.00		10,519,122,660.00			3,613,373,443.50	13,000,231.50	2,197,420,955.00	482,689,784.00			1,163,036,503.45			270,459,054.00	94,607,903.00	14,306,539.50	55,143,782,695.95	100.0%
Calendar Year to date	2,185,727,975.00		179,753,368.00			222,213,944.50	175,670.50	54,682,501.00	41,530,647.00			179,079,599.95			38,591,239.00	38,400,244.50	4,165,732.00	2,944,320,921.45	100.0%
Fiscal Year to date 2010	295,513,351.00		39,509,113.00			29,775,686.00	599,156.00	7,516,815.00	4,901,853.00			21,505,904.00			4,890,767.00	5,557,692.00	552,712.50	410,323,049.50	100.0%